



RALEIGH DOWNTOWN LAND STRATEGY

Community Brainstorm

August 16, 2016

Downtown Raleigh has come a long way.



Implementation of the Downtown Plan



DOWNTOWN PLAN

THE NEXT 10 YEARS



Final Report
September 15, 2015



DOWNTOWN PLAN



Catalytic Project Areas



Surplus city-owned
properties provide key
opportunities to
address city priorities
and shape the future of
our city.



Agenda for the Evening



INTRODUCTION 6:00-6:15

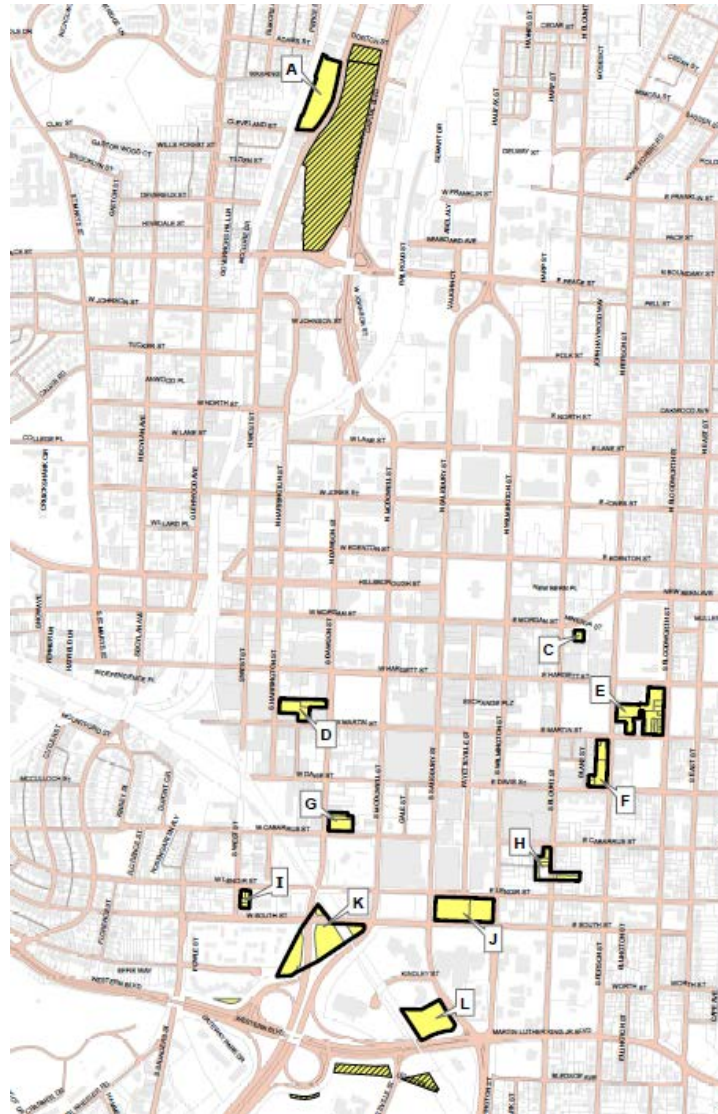


PROPERTIES AND PRIORITIES OVERVIEW 6:15-6:45



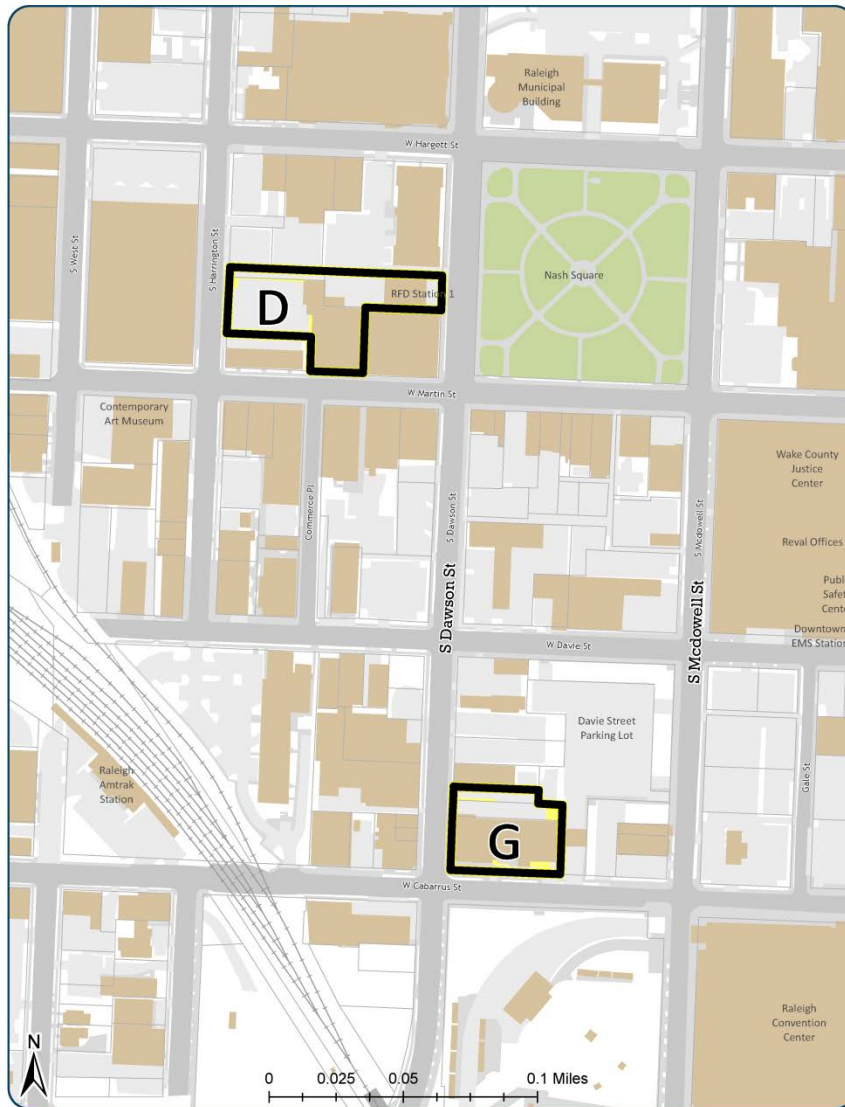
BREAKOUT SESSIONS 6:45-8:30

11 City-Owned Sites Under Consideration



Site D – 1.22 acres

Site G – 0.78 acres

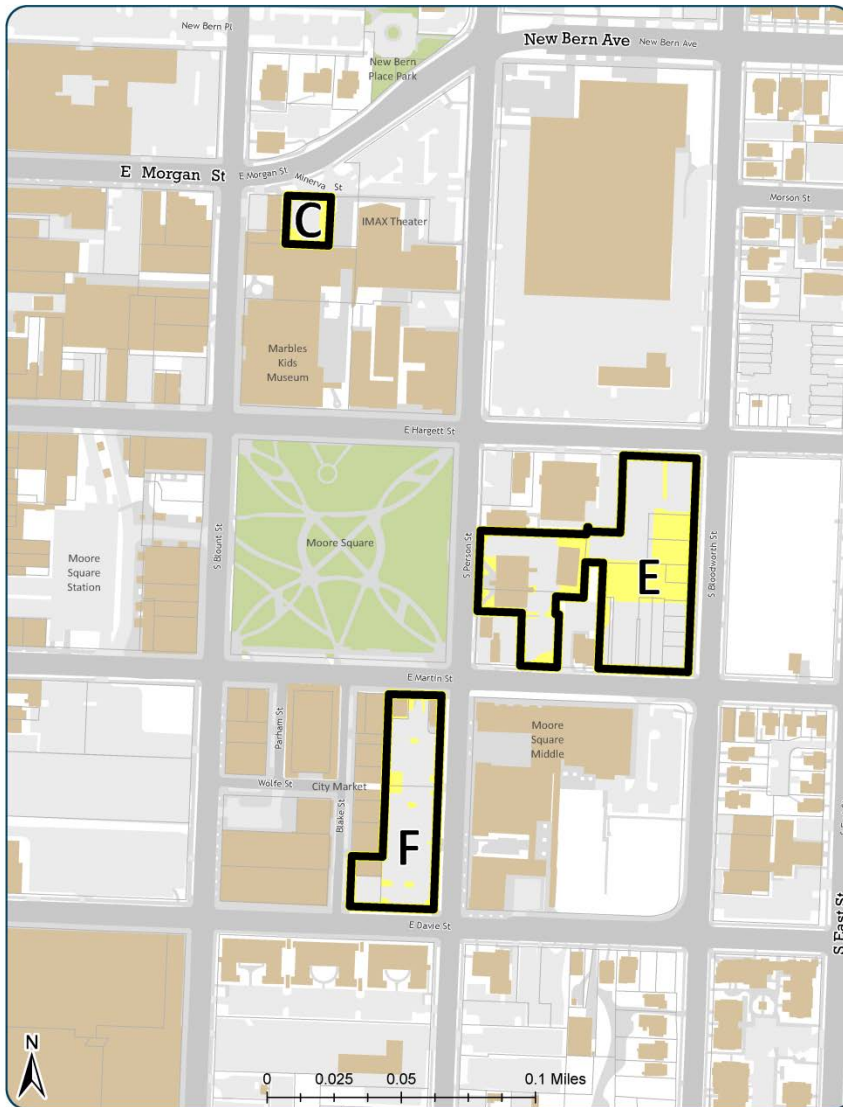


NASH SQUARE AREA

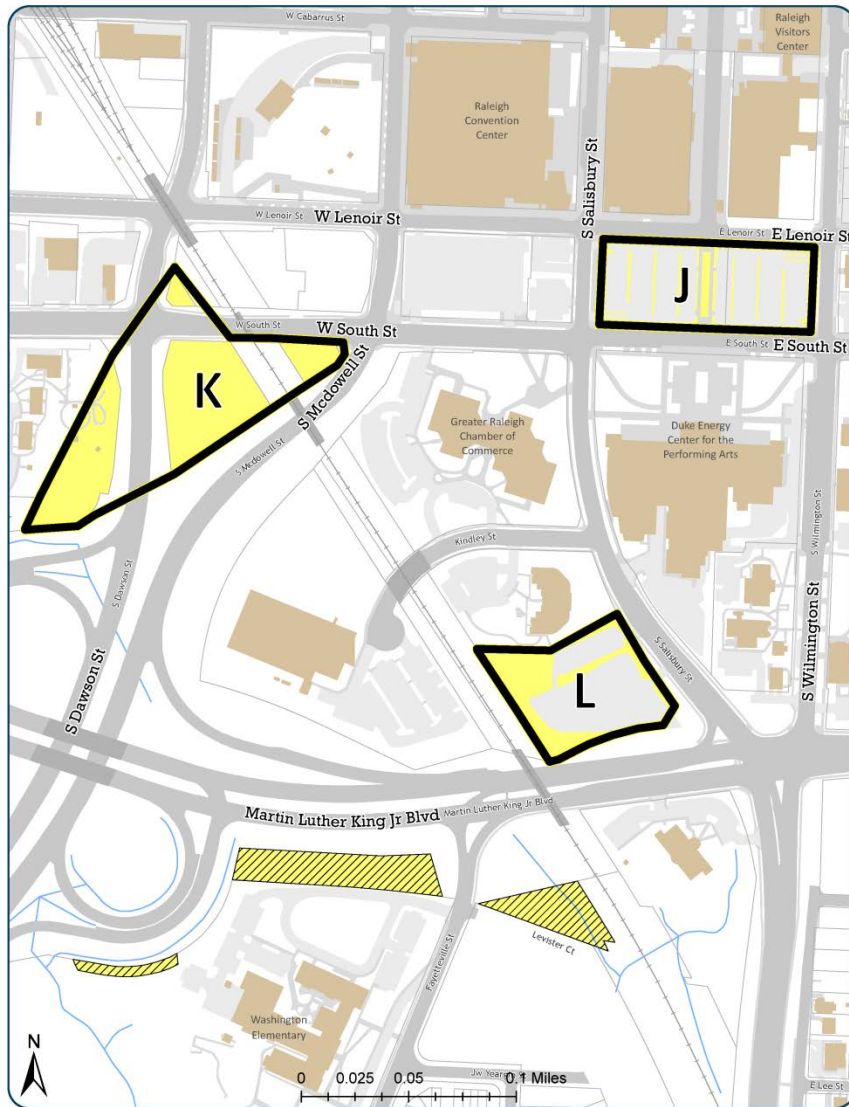
Site C – 0.19 acres

Site E – 2.53 acres

Site F – 1.15 acres



MOORE SQUARE AREA



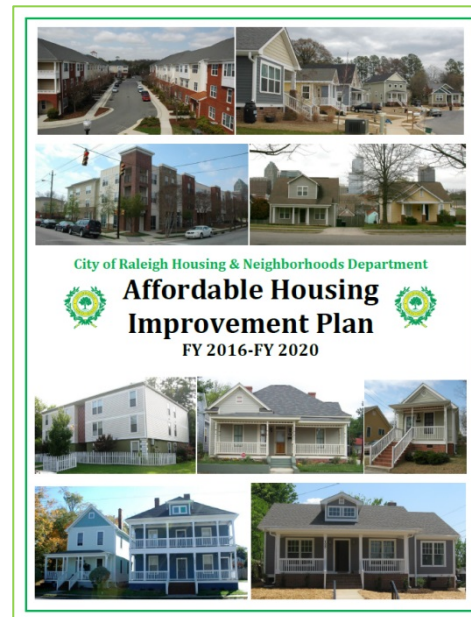
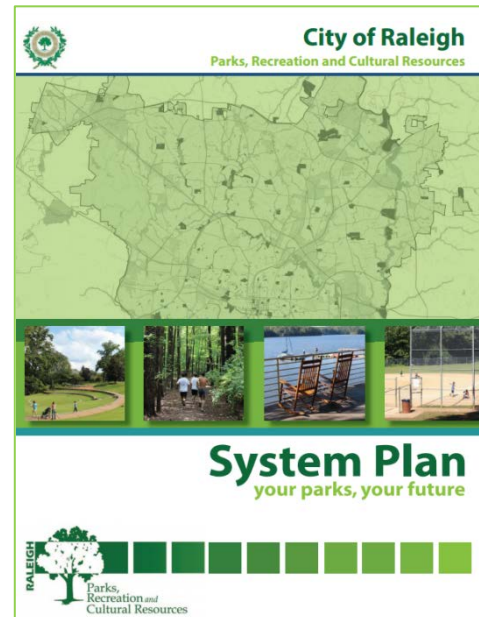
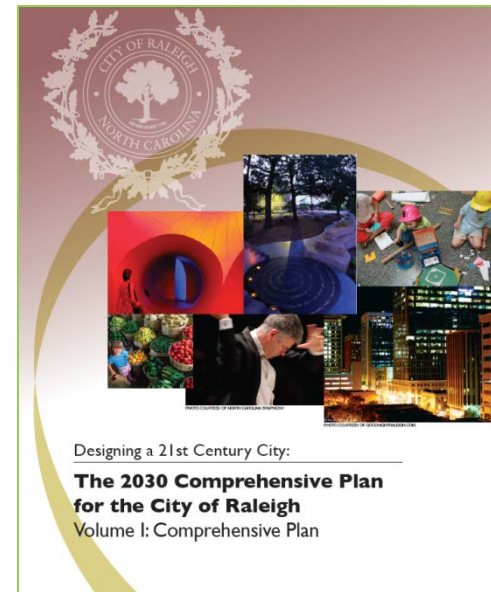
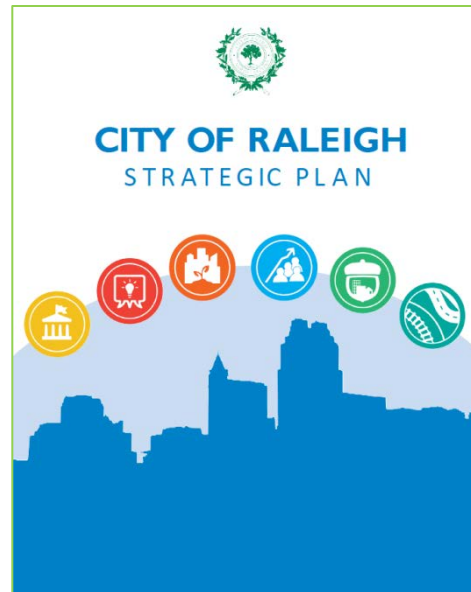
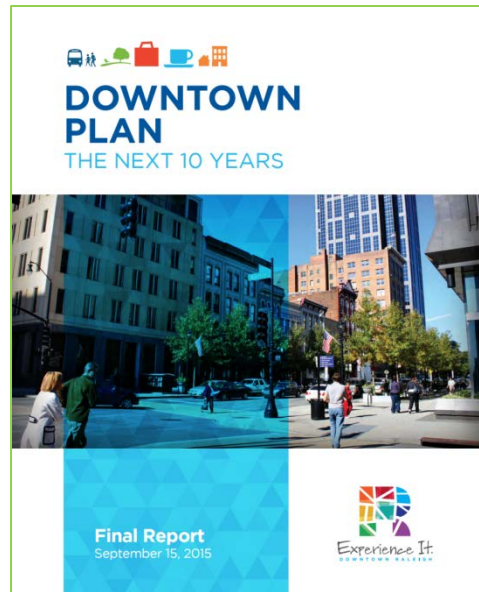
Site J – 2.48 acres

Site K – 4.56 acres

Site L – 2.15 acres

SOUTHERN GATEWAY AREA

Identifying Public Priorities



Six Key Public Priorities



HOUSING

Including affordable and supportive housing



ECONOMIC DEVELOPMENT

Including corporate HQ and large businesses, business incubators, and tourism growth



PARKS

Including green space and public plazas



RETAIL

Such as authentic local shops or a grocery store



COMMUNITY FACILITIES

Including fire and police, meeting space, childcare, and senior facilities

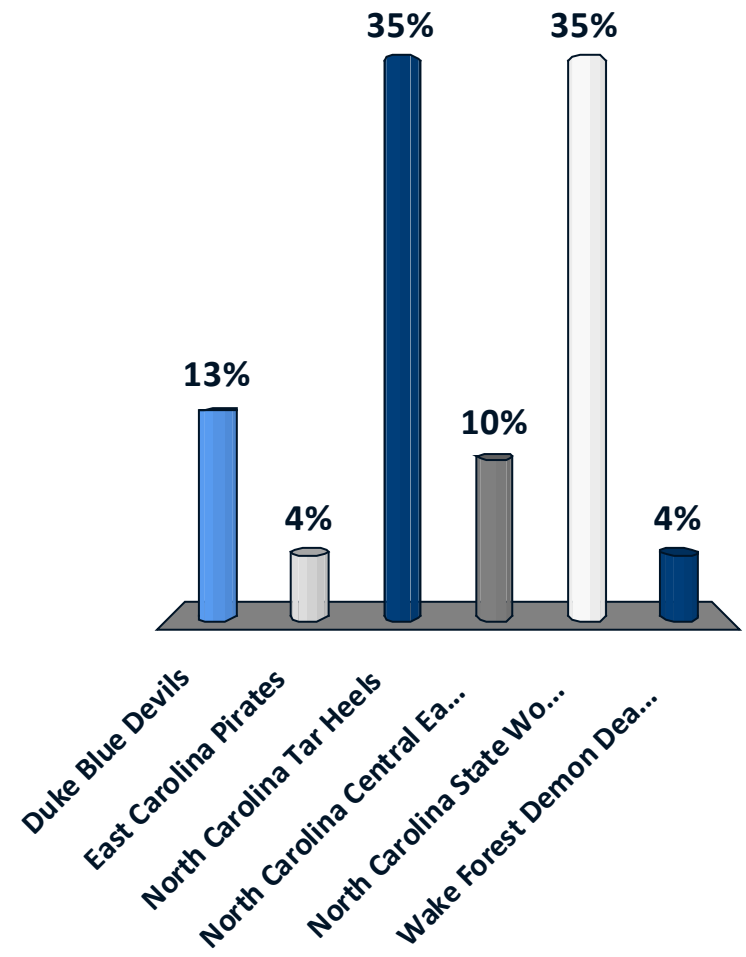


ARTS AND CULTURE

Including performance venues, studios, rehearsal space, and historic reuse

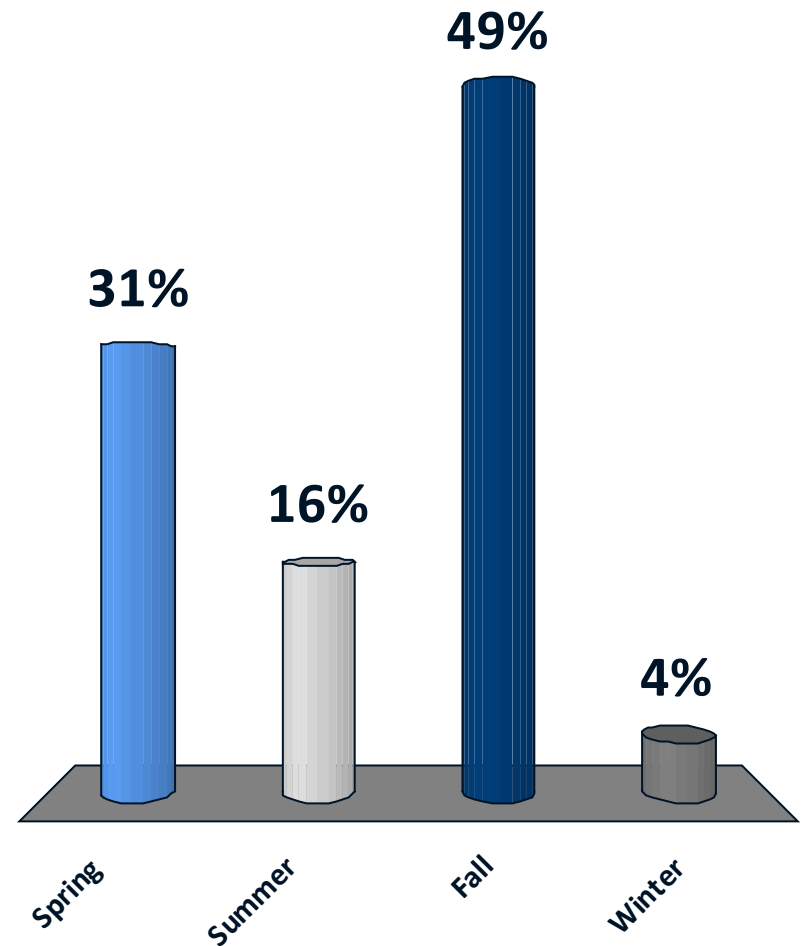
1) What is your favorite North Carolina Basketball Team?

- A. Duke Blue Devils
- B. East Carolina Pirates
- C. North Carolina Tar Heels
- D. North Carolina Central Eagles
- E. North Carolina State Wolfpack
- F. Wake Forest Demon Deacons



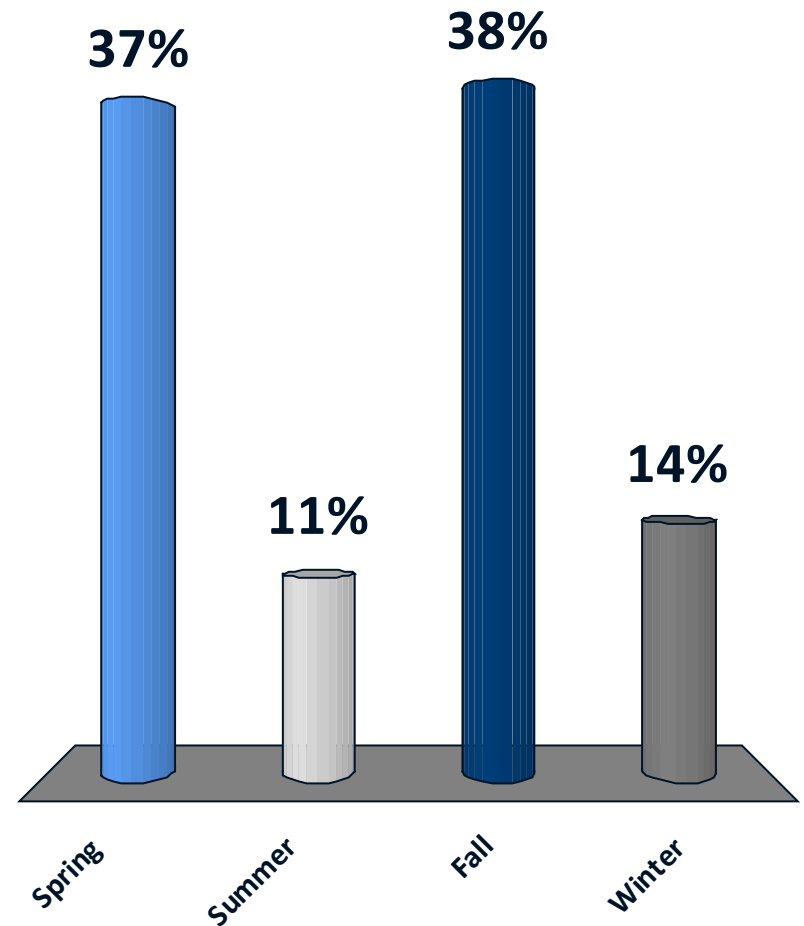
2) What is your favorite season?

- A. Spring
- B. Summer
- C. Fall
- D. Winter



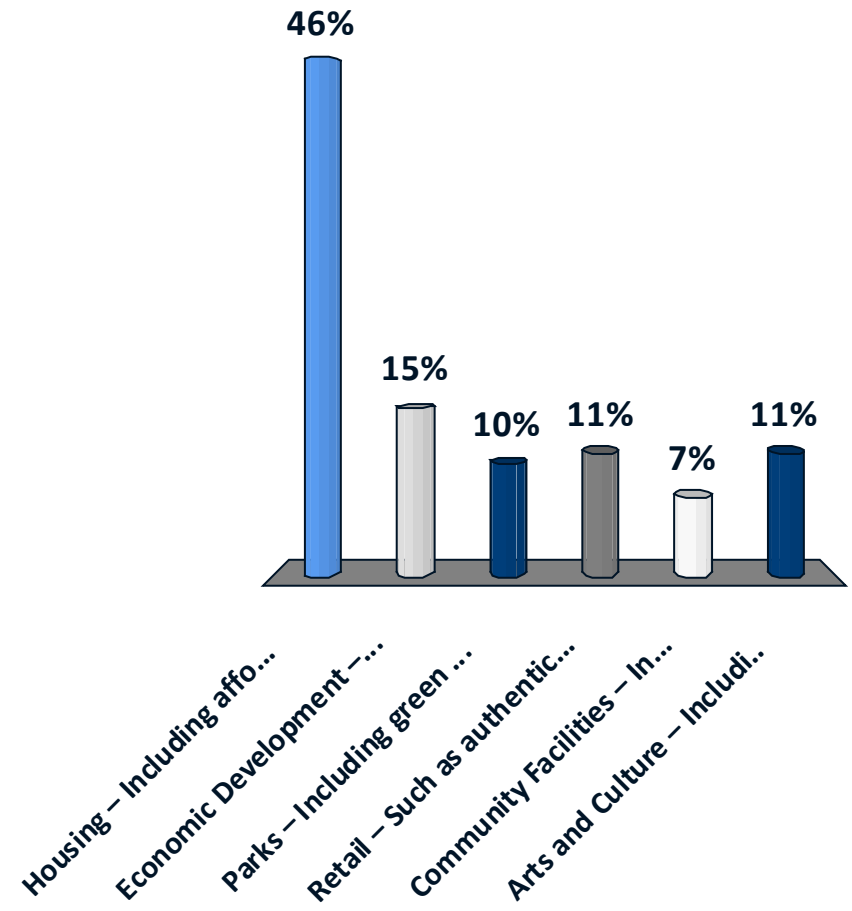
2) What is your second favorite season?

- A. Spring
- B. Summer
- C. Fall
- D. Winter



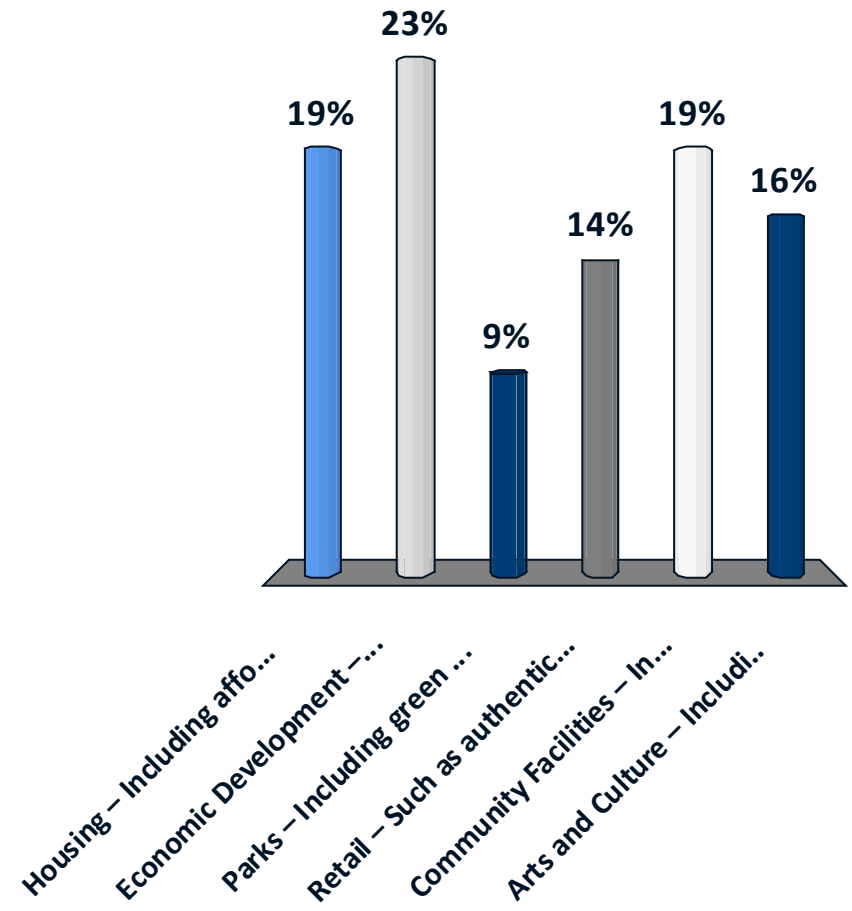
4) Which of the six public priorities is most important to you?

- A. Housing – Including affordable and supportive housing
- B. Economic Development – Including corporate HQ and large businesses, business incubators, and tourism growth
- C. Parks – Including green space and public plazas
- D. Retail – Such as authentic local shops or a grocery store
- E. Community Facilities – Including fire and police, meeting space, childcare, and senior facilities
- F. Arts and Culture – Including performance venues, studios, rehearsal space, and historic reuse



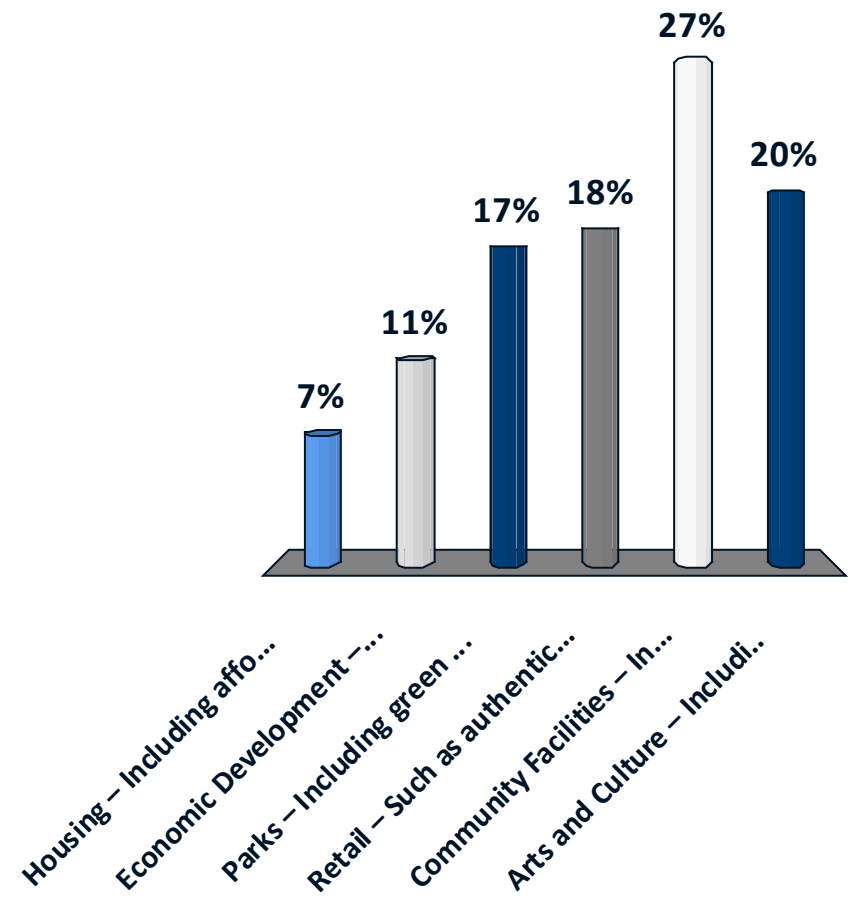
4) Which of the six public priorities is second most important to you?

- A. Housing – Including affordable and supportive housing
- B. Economic Development – Including corporate HQ and large businesses, business incubators, and tourism growth
- C. Parks – Including green space and public plazas
- D. Retail – Such as authentic local shops or a grocery store
- E. Community Facilities – Including fire and police, meeting space, childcare, and senior facilities
- F. Arts and Culture – Including performance venues, studios, rehearsal space, and historic reuse



4) Which of the six public priorities is third most important to you?

- A. Housing – Including affordable and supportive housing
- B. Economic Development – Including corporate HQ and large businesses, business incubators, and tourism growth
- C. Parks – Including green space and public plazas
- D. Retail – Such as authentic local shops or a grocery store
- E. Community Facilities – Including fire and police, meeting space, childcare, and senior facilities
- F. Arts and Culture – Including performance venues, studios, rehearsal space, and historic reuse



Project Next Steps



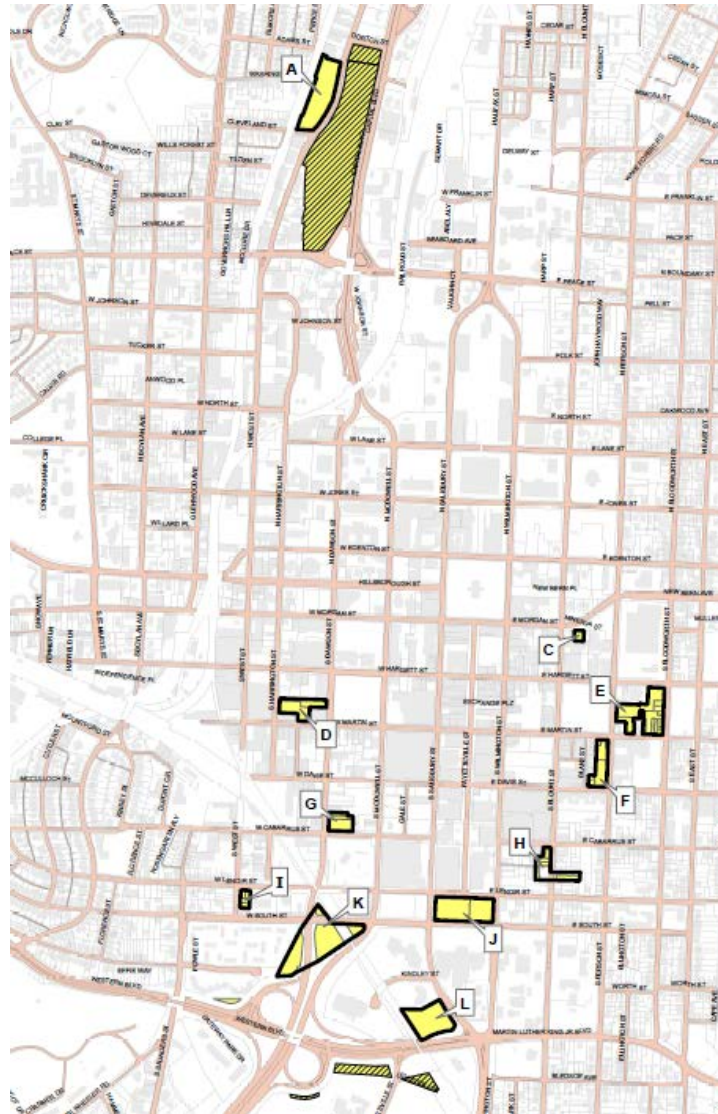
**Phase 1: Identify
Public Policy
Priorities**

**Phase 2: Engage
Stakeholders**

**Phase 3: Evaluate
Use Scenarios for
Sites**

**Phase 4: Develop
Coordinated Plan**

Area-Specific Breakout Discussions





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